A short guide and general information to help you get to know your new theme.

Above all, I would like to thank you for purchasing this theme, your contribution is very much appreciated.

This document covers the installation and use of this theme and reveals answers to common problems and issues - I encourage you to read this document thoroughly if you are experiencing any difficulties. If you have any questions that are beyond the scope of this document, feel free to pose them in the dedicated support forum.

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1. Getting Started

To install this theme you must have a working version of WordPress already installed. For information regarding the installing of the WordPress platform, please see the WordPress Codex - http://codex.wordpress.org/Installing_WordPress

1.1. Installation

When you are ready to install a theme, you must first upload the theme files and then activate the theme itself. The theme files can be uploaded in two ways:

- **FTP Upload:** Using your FTP client, upload the non-zipped theme folder into the /wp-content/themes/ folder on your server.

- **WordPress Upload:** Navigate to Appearance -> Add New Themes -> Upload. Go to browse, and select the zipped theme folder. Hit “Install Now” and the theme will be uploaded and installed.

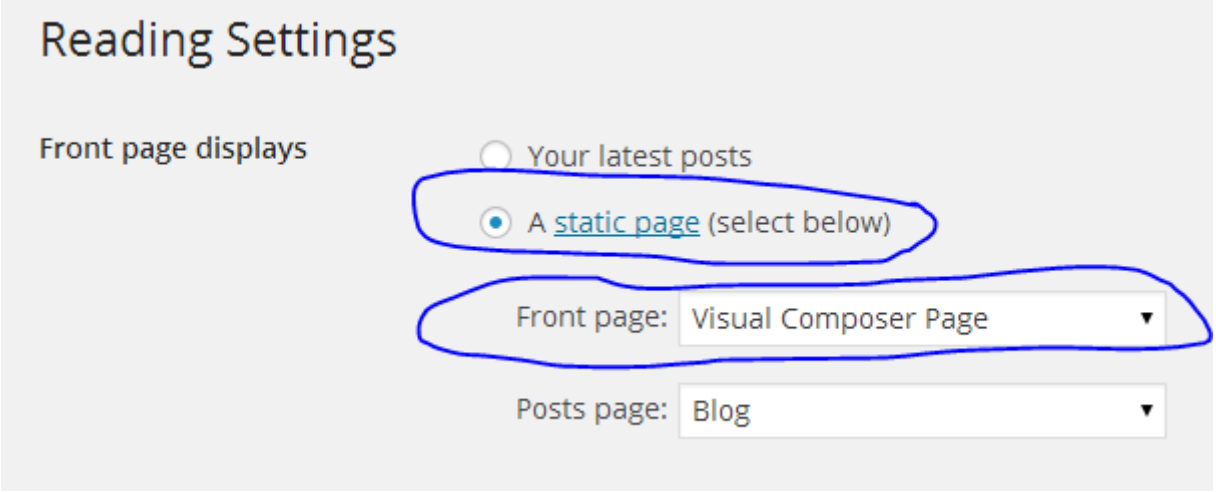
Once the theme is uploaded, you need to activate it. Go to Appearance -> Themes and activate your chosen theme.

After that you need to activate the pre-installed plugins:

1. WPBakery Visual Composer
2. WooCommerce (for courses)
3. Revolution Slider
4. Contact Form 7

1.2. Setting up the Homepage

To set up the homepage you must create a new page, you can do so by navigating to Pages > Add New. The title for this page can be up to your liking. Under Settings > Reading please setup the new Homepage.



Actually you can set any page to be your homepage. Once it's created you can compose your homepage layout. The design layout is created under Bootstrap framework which is split into 12 columns grid. Each widget has its own maximum and minimum widths, so depending on that you can work out the layout for each page.

As you can see the homepage just like any the page is now 100% constructible out of the modules we have in Visual Composer. The homepage can be created by any element in Visual Composer.

To view the short manual on how to use the Visual Composer, please follow this link:

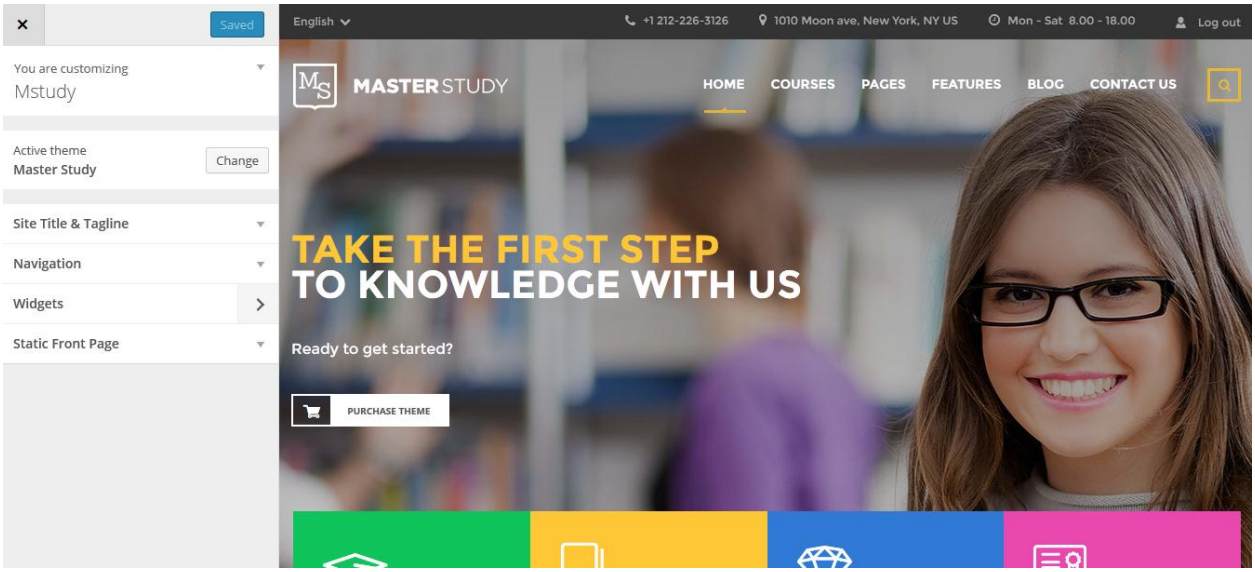
http://codecanyon.net/item/visual-composer-page-builder-for-wordpress/full_screen_preview/242431

The detailed documentation of Visual Composer can be found in main ZIP archive under 'User Manual' folder.

2. Theme Features

2.1. Theme Options

WordPress Customize allows you to regulate the general settings of the website. In WordPress menu go to Appearance > Customize



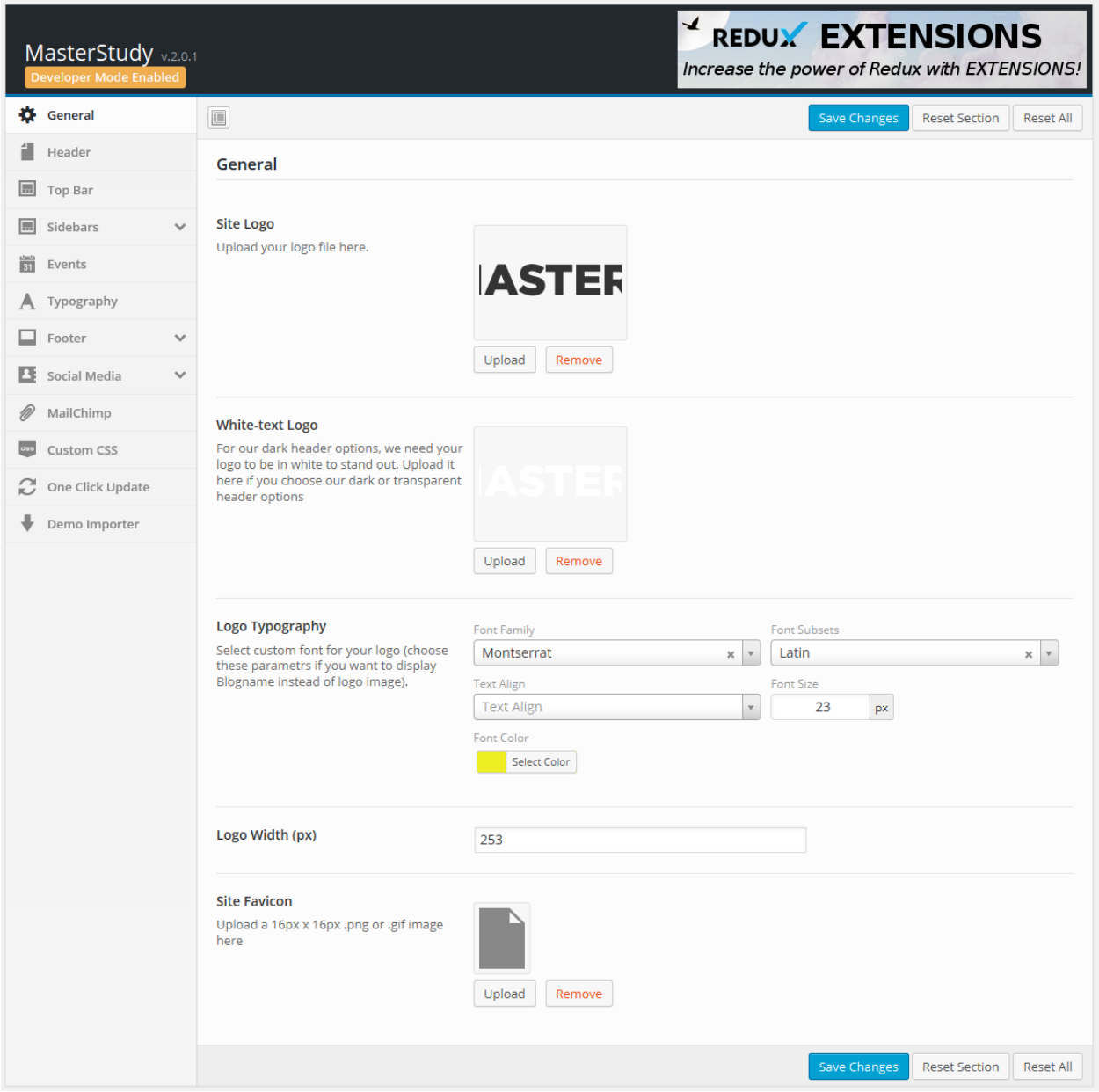
Site title & tagline: that's pretty obvious, you can name your site here.

Navigation: You can choose the menu to display in the top from precreated sets in wp-menu

Widgets: You can set up the widgets into the precreated areas. You can do the same later Appearance -> Widgets

Static Front Page: Choose the Homepage and the Blog from the list of created Pages to assign their functions. You can do the same later under Settings -> Reading

Redux Framework: For additional theme settings we use Redux framework. So all general settings can be setup after clicking on Theme Options in WordPress Panel:



Using Redux framework you can easily change:

- Logo
- Favicon
- Header area
- Typography
- Setup sidebars for Custom Post types
- Footer area
- Mailchimp subscription
- Demo Content upload

2.2. How to set up the sidebar

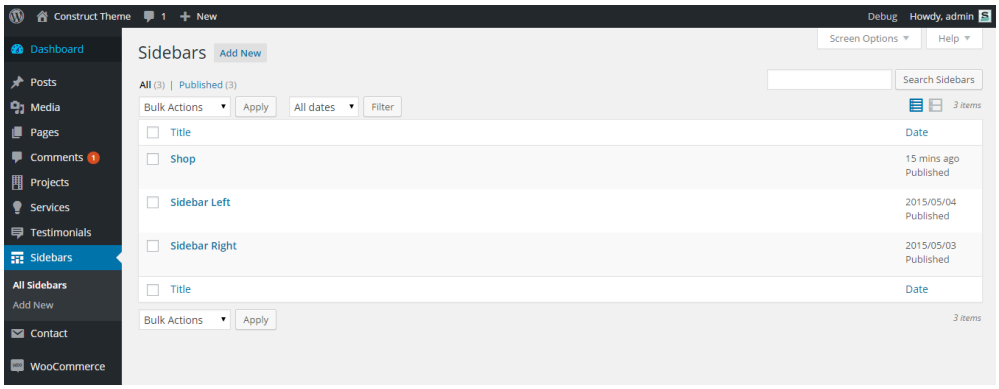
In this theme we paid special attention to Sidebars for your biggest convenience and on multiple previous requests.

We have two types of sidebar: shop sidebar and blog sidebar, either of them can be positioned on the left or on the right based on your selection in the Customize section.

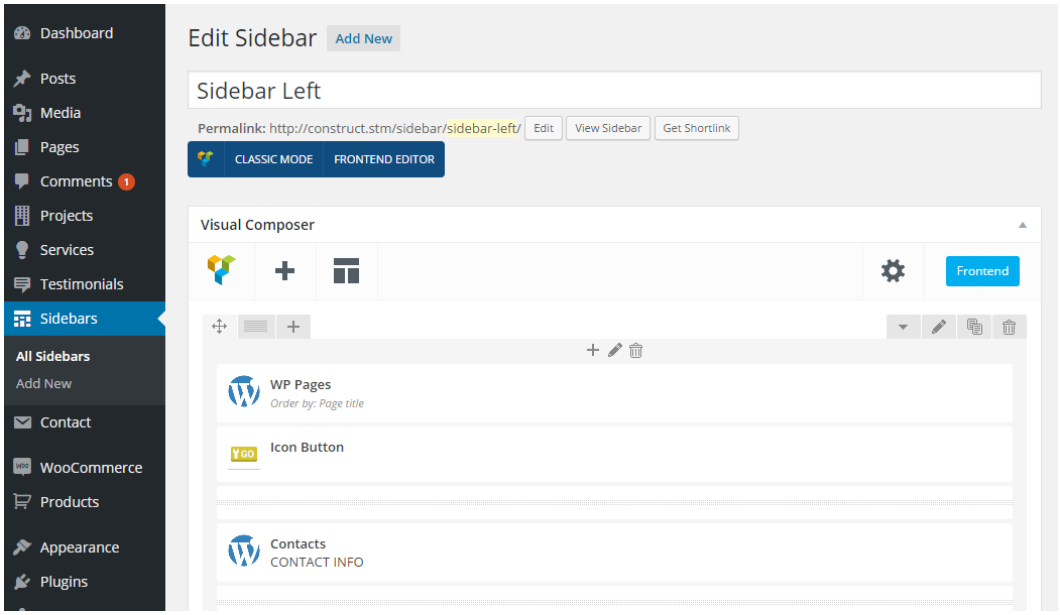
Now how it works.

There are default sidebars set up as usual under Appearance - > Widgets as well.

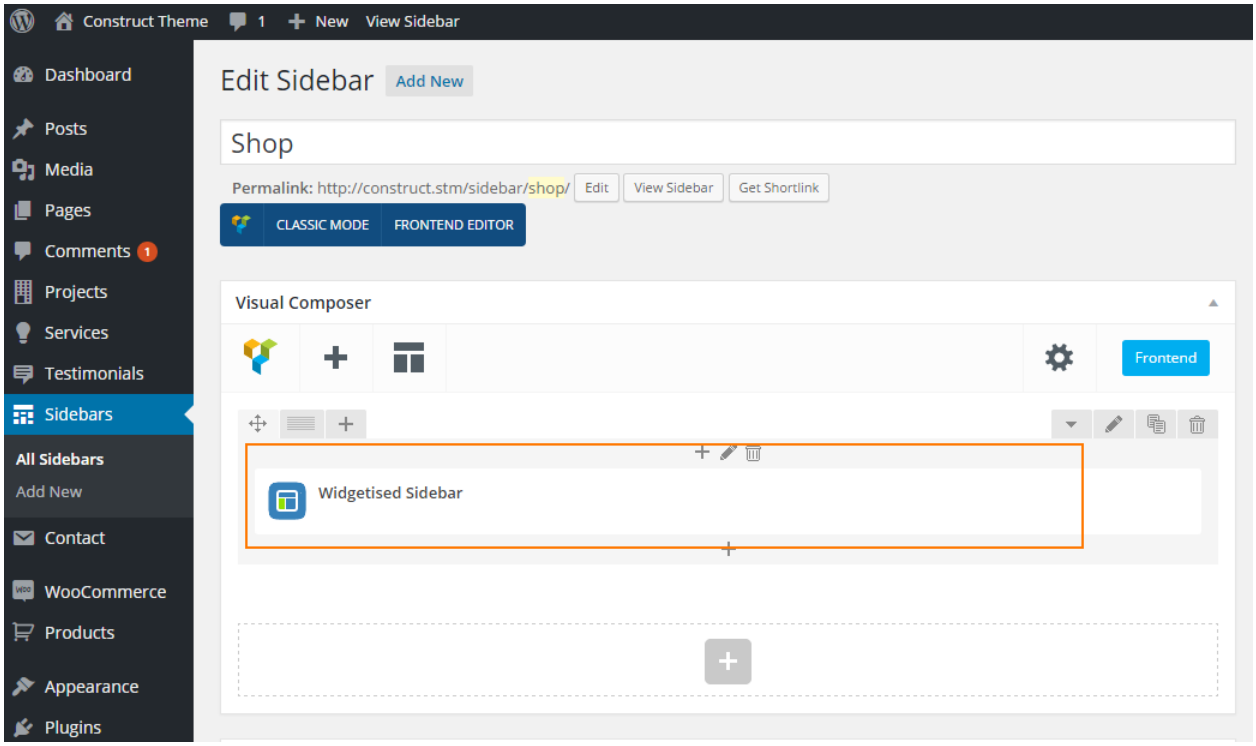
That's how it is going to look by default. In addition to that, you can add any element you want for a specific page, in this case you will need to go here:



Edit or create a new sidebar, and add any sections you need by means of VisualComposer

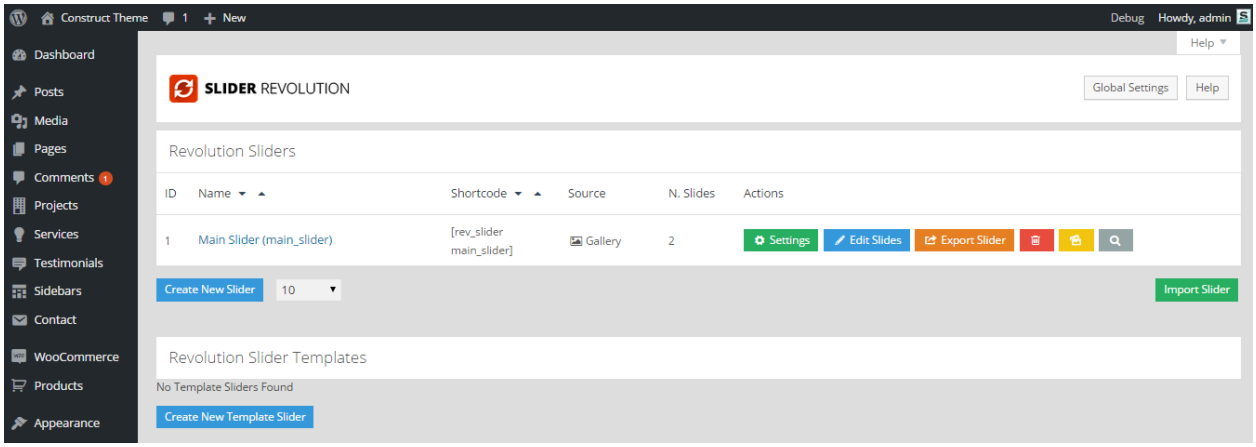


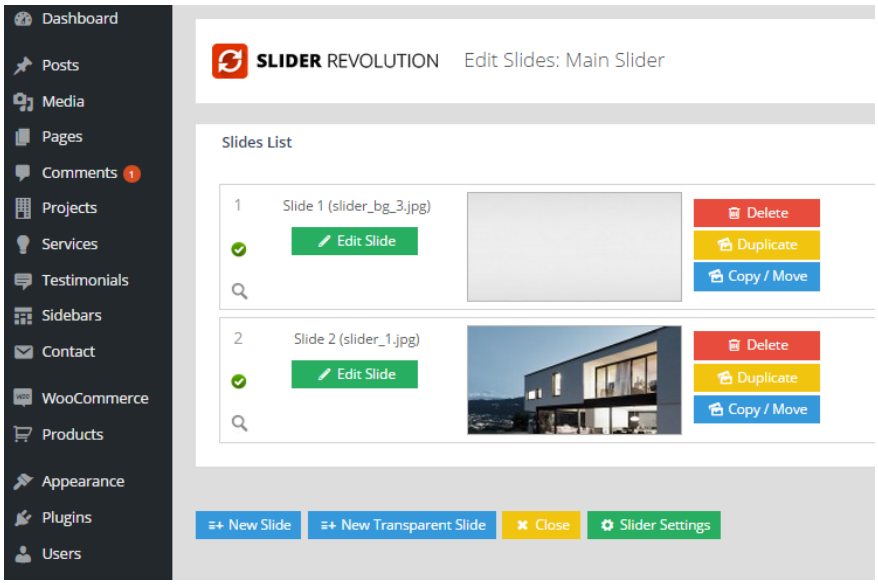
Shop sidebar is a little more complicated. If you need to add only woocommerce widgets – you can use the Appearance -> Widgets to set it up. If you need any VC elements in addition to that – you can edit shop sidebar under Sidebars above or below the Widgetsized sidebar element.



2.3. Adding images to Revolution slider

You will need to upload various images to the Layer slider. You can add items from Revolution Slider plugin in the WordPress backend. When you go there first you need to create the new Slider, and add new slides.



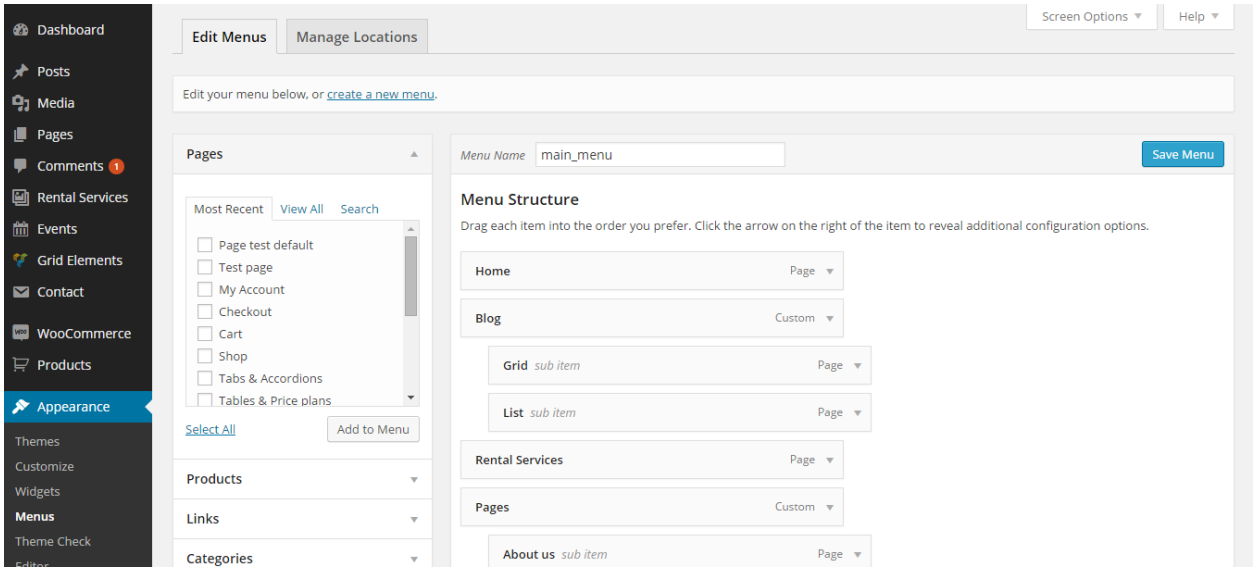


More detailed manual you can find in the downloaded Manual folder “Revolution Slider”.

2.4. Menus

There is only one navigation on the site – in the top, so you can adjust it under Appearance - > Menus

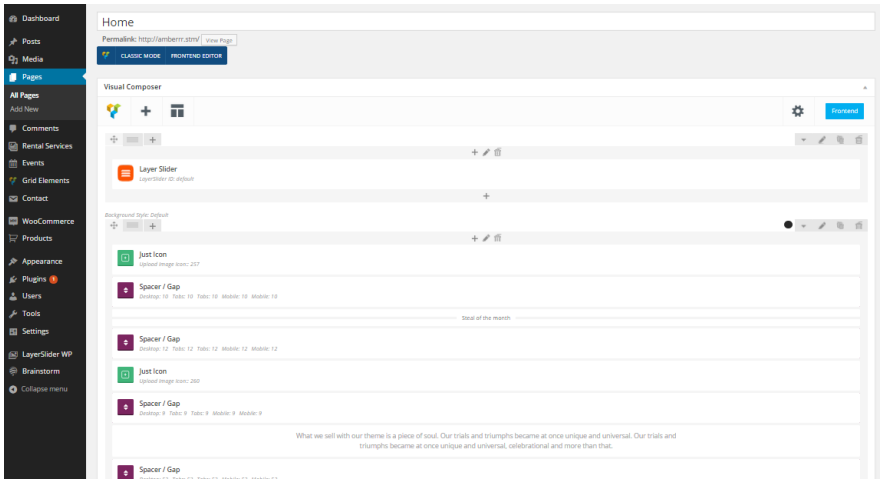
This is standard Wordpress functionality, you can choose from the pages, post categories, or custom links.



3. Content

3.1. Setting up Content Pages and Posts

All pages can be created as simple content pages or built by means of Visual Composer page builder. You will need to first set up the page and then add and set up content blocks. Just add a row and add the modules to row from the Visual Composer dashboard.

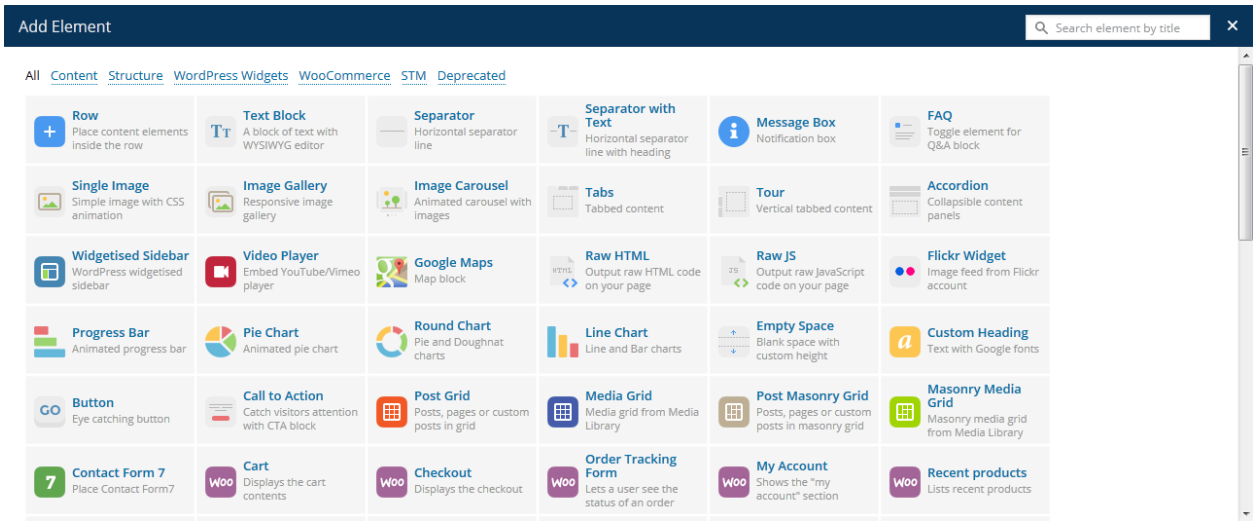


Now you can choose how to compose your template. Add Content modules, Testimonials, etc. You have everything to realize your imagination.

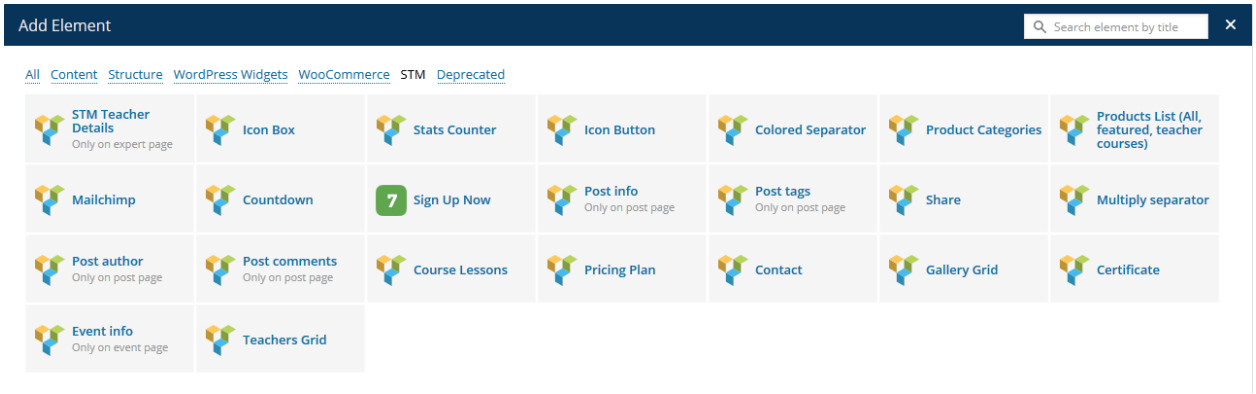
We have also included extension packages for Visual Composer. You can use them free.

Just pick the module you like and add it to the row. Then you can edit it.

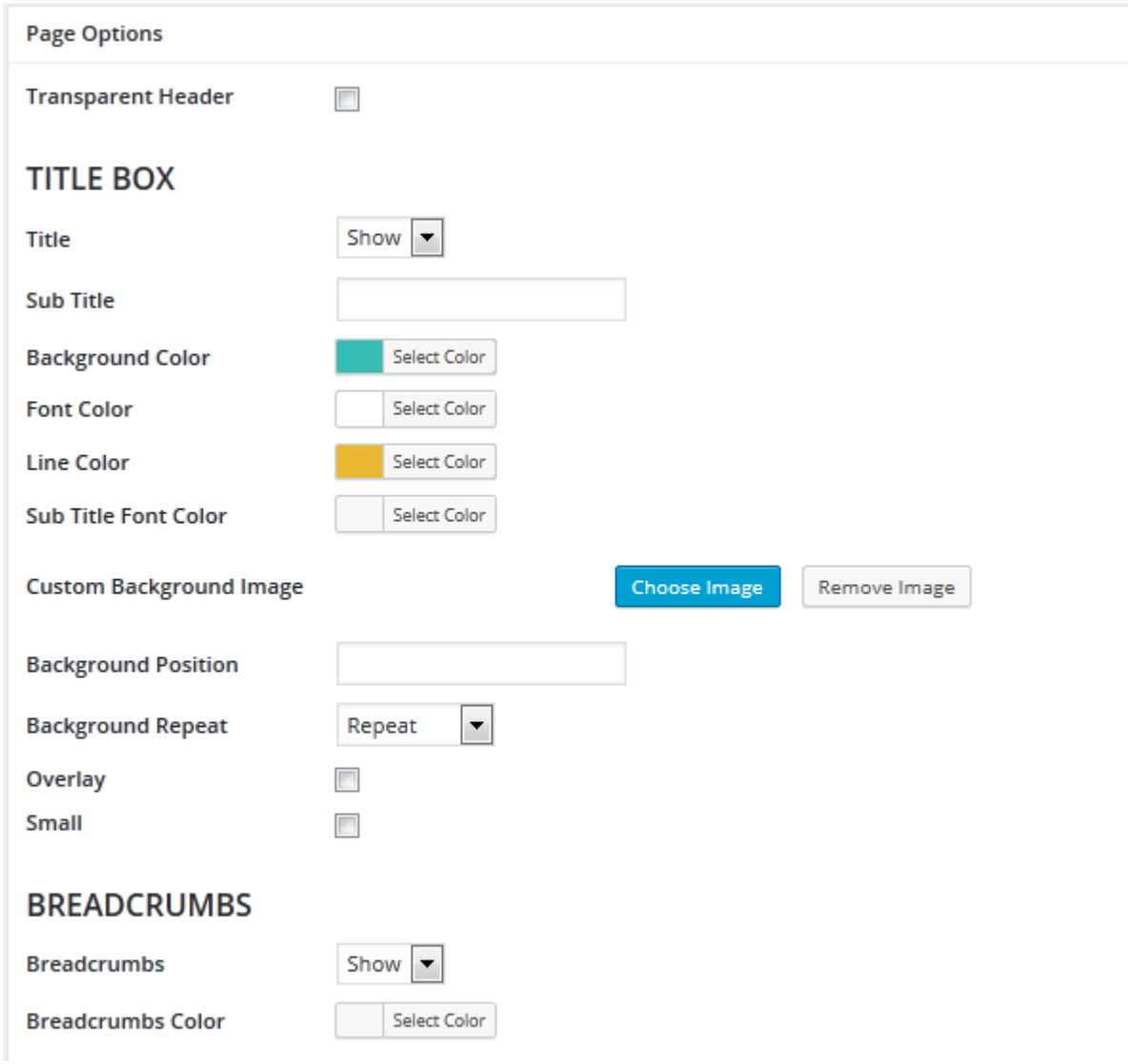
You can also edit the row background, add video or parallax images to the background. Just click on Row edit icon and you will see the options & features, which are available for this row.



Custom added shortcodes in our theme are on a separate tab:



Besides this, each page contains these options which include header color or background image, title fonts and colors, breadcrumbs and button settings:



3.2. Blog page

The Blog page is a usual blog, formed from the posts which belong to categories created by you, which have tags and featured images that show in the post listings on the blog page. The blog page can have the sidebar on the left, right or no sidebar, and the contents of the sidebar, as described above, are set under the Appearance > Widgets. Blogs can be posted by someone who has the access to the backend of the site with admin or author role. Anyway that person will be able to log into the WordPress panel and have a user profile.

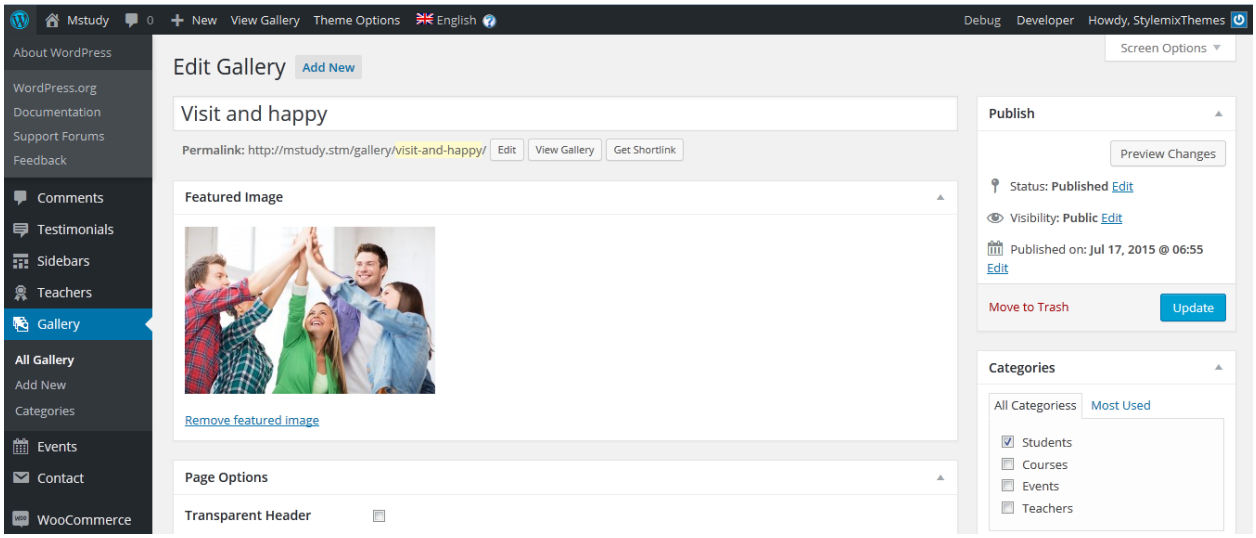
Default blog layout is grid layout and once you set up an empty page in the theme setting where it is said blog, it will show posts in grid layout.

If you want to have List layout, you will need to create a page and set a template for it named Blog-list.

3.3. Gallery

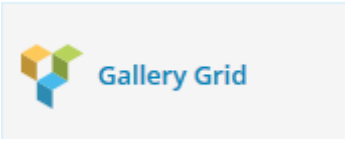
Galleries are created as another custom post type called Projects. It has Categories that can be ordered as needed. Here you create just single gallery photo.

All the content of Gallery page can be built by means of Visual Composer on the Gallery page.

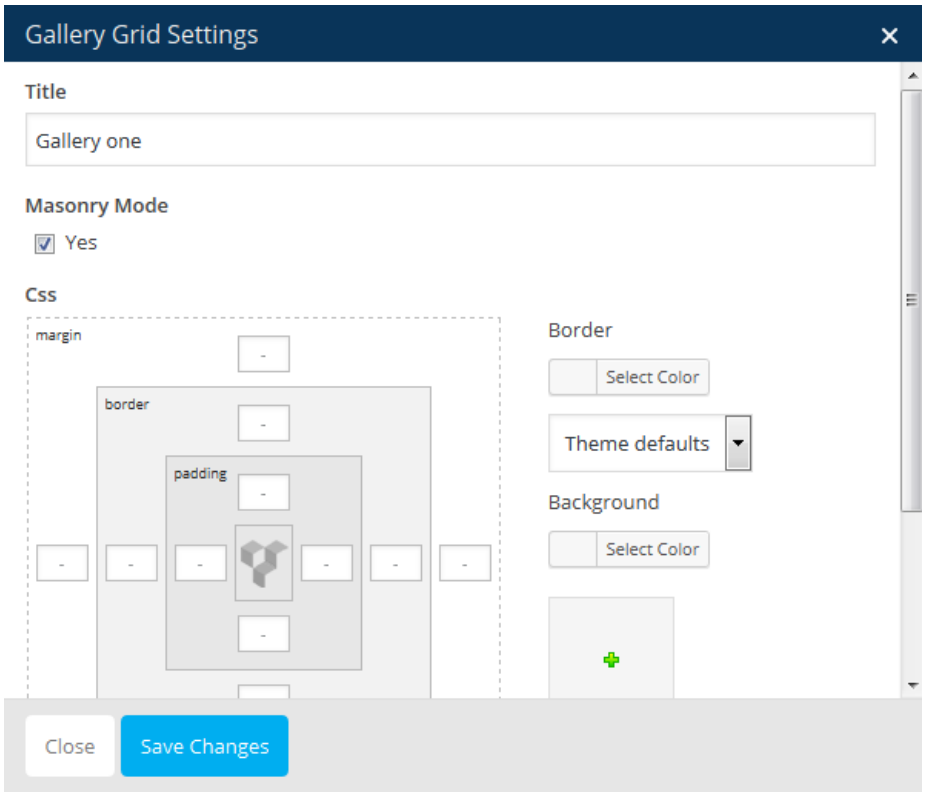


So basically, you create an individual post describing for each photo in your gallery. After that you go to the Pages > Add new

On the new page you should insert Gallery Grid shortcode from Visual Composer.

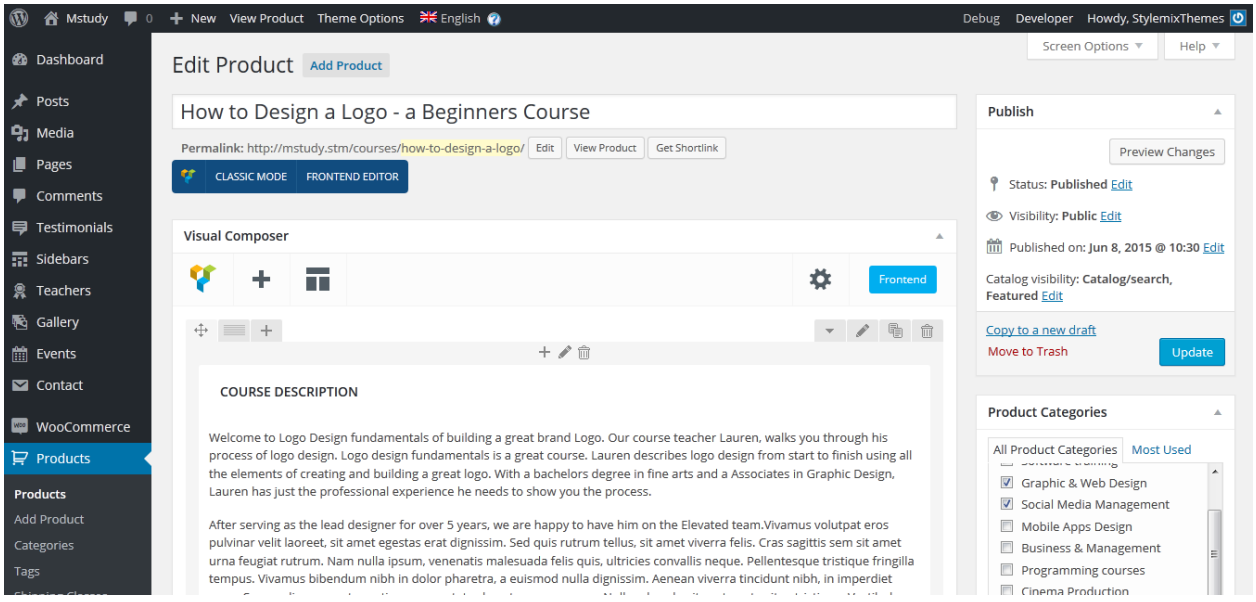


After that you can have an option go make your gallery view Masonry or Standard grid (by default):



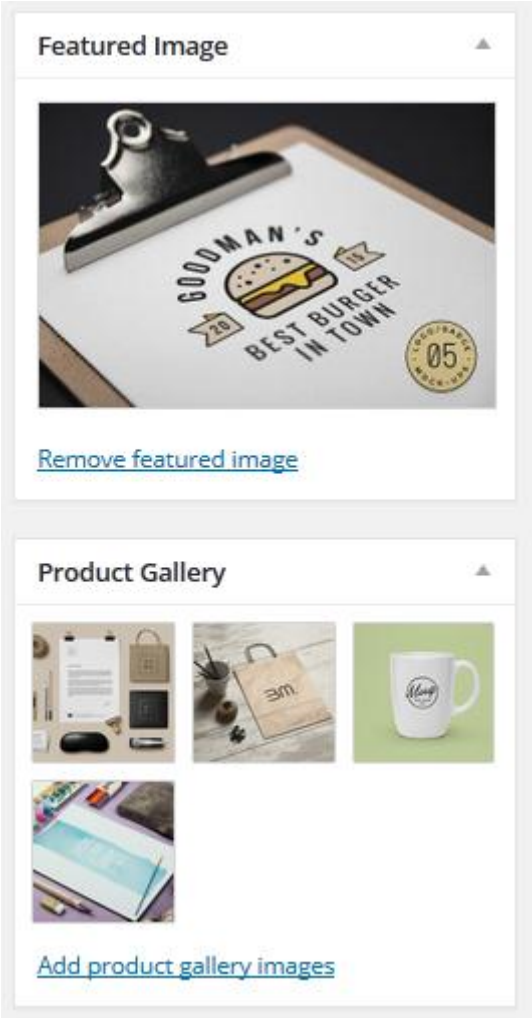
3.4. Courses

Courses are built on WooCommerce Products. To create a course you need to add a Product:

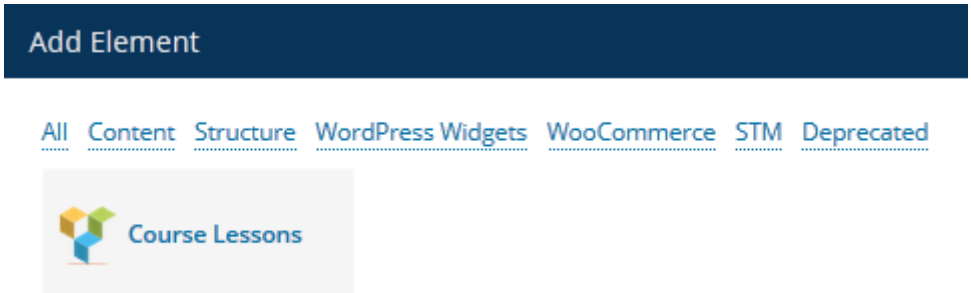

Mstudy
New
View Product
Theme Options
English
Debug
Developer
Howdy, StylemixThemes
Dashboard
Posts
Media
Pages
Comments
Testimonials
Sidebars
Teachers
Gallery
Events
Contact
WooCommerce
Products
Products
Add Product
Categories
Tags
Edit Product
Add Product
How to Design a Logo - a Beginners Course
Permalink: http://mstudy.stm/courses/how-to-design-a-logo/
Edit
View Product
Get Shortlink
CLASSIC MODE
FRONTEND EDITOR
Visual Composer
Frontend
COURSE DESCRIPTION
Welcome to Logo Design fundamentals of building a great brand Logo. Our course teacher Lauren, walks you through his process of logo design. Logo design fundamentals is a great course. Lauren describes logo design from start to finish using all the elements of creating and building a great logo. With a bachelors degree in fine arts and a Associates in Graphic Design, Lauren has just the professional experience he needs to show you the process.
After serving as the lead designer for over 5 years, we are happy to have him on the Elevated team.Vivamus volutpat eros pulvinar velit laoreet, sit amet egestas erat dignissim. Sed quis rutrum tellus, sit amet viverra felis. Cras sagittis sem sit amet urna feugiat rutrum. Nam nulla ipsum, venenatis malesuada felis quis, ultricies convallis neque. Pellentesque tristique fringilla tempus. Vivamus bibendum nibh in dolor pharetra, a euismod nulla dignissim. Aenean viverra tincidunt nibh, in imperdiet
Publish
Preview Changes
Status: Published Edit
Visibility: Public Edit
Published on: Jun 8, 2015 @ 10:30 Edit
Catalog visibility: Catalog/search, Featured Edit
Copy to a new draft
Move to Trash
Update
Product Categories
All Product Categories
Most Used
Graphic & Web Design
Social Media Management
Mobile Apps Design
Business & Management
Programming courses
Cinema Production

For each course you can specify the Category, add Course name and Description. For the Description we use standard Content area with Visual Composer, where you can insert any shortcode you would like to display.

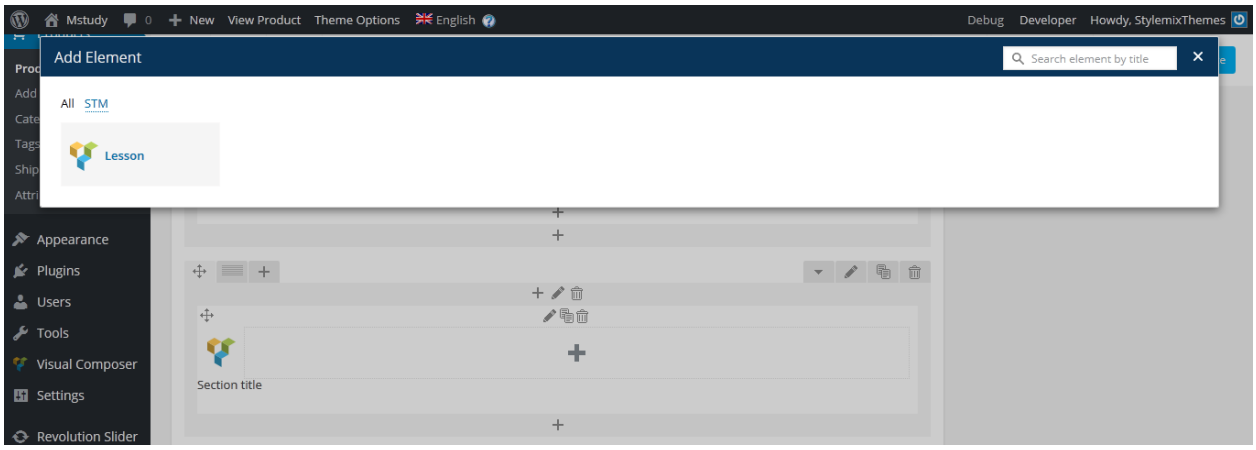
Moreover, you can add the course image or image gallery:



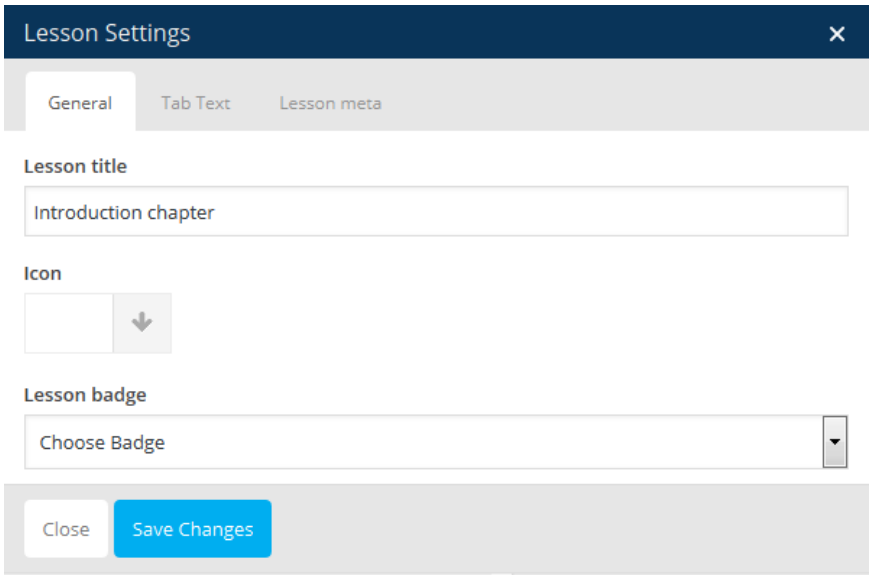
For the Content area – if you want to add a Course plan, Course sections or Course lessons overview, just insert the Course Lessons shortcode:



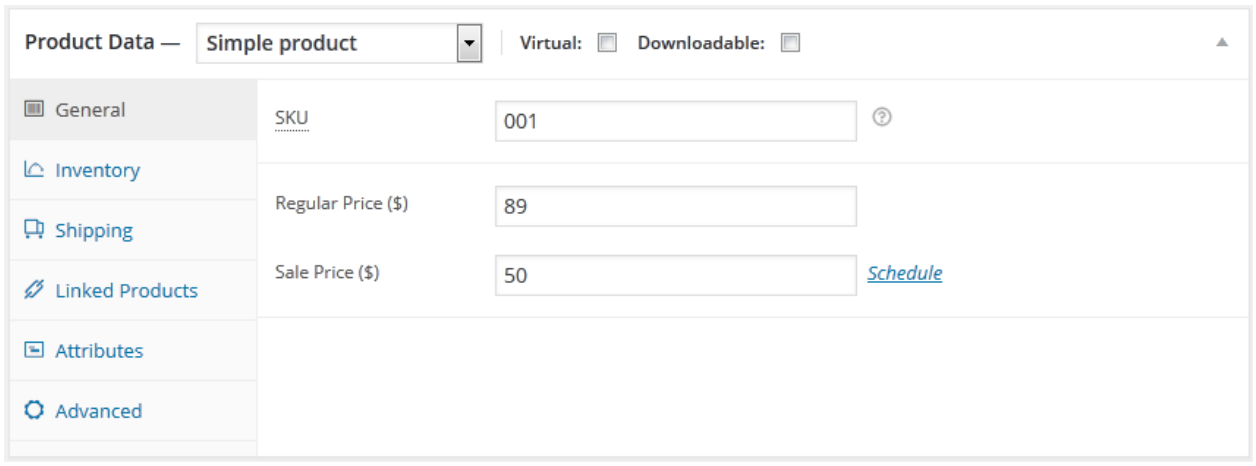
After you insert it, you have the option to add a lesson into the Course section:



After you add a Lesson, it has addional options:



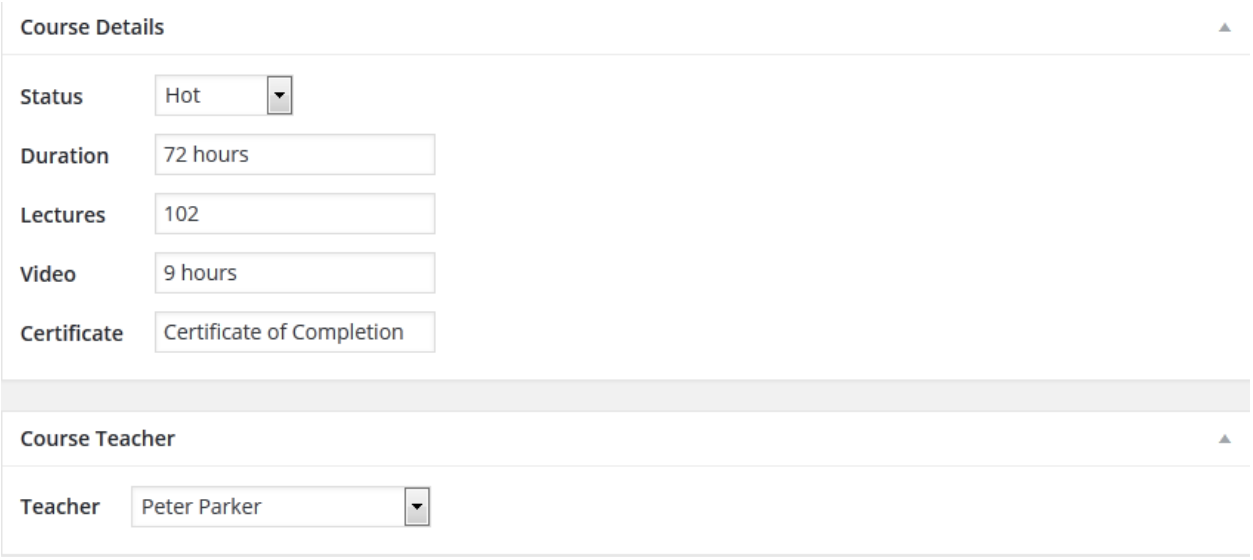
Once you complete the Course description, go to the Product Data to specify the Price:



If it's a Free course, you just put 0 for Regular Price.

If you have limited seatings in classes, you should go to Inventory tab specify Stock Qty.

After that you can specify the Course Details information and assign a Teacher of that Course.



3.5. Content import in one click

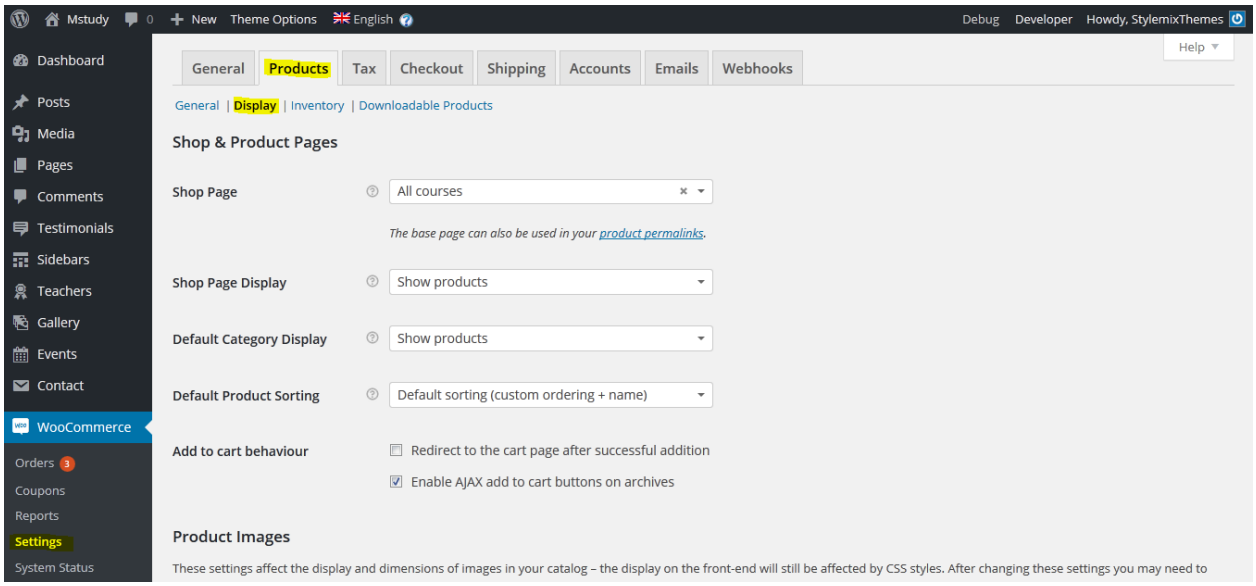
Don’t know where to start on building up your site? We have created an option for you to recreate our theme demo site in just one click. You should just go to Theme Options - > Demo Importer and click the import button.

3.6. WooCommerce shop

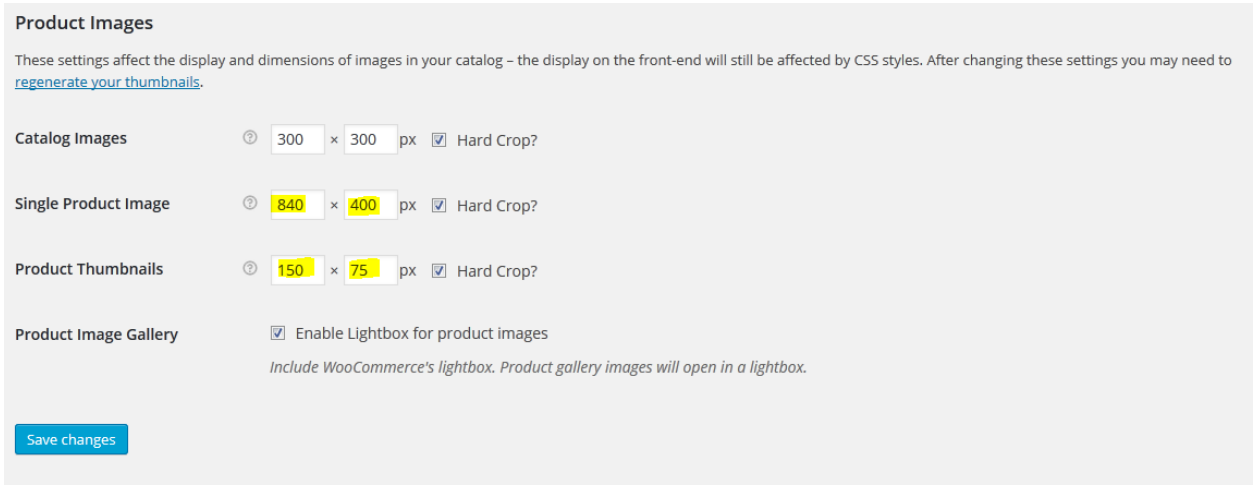
WooCommerce is the most popular e-commerce plugin for WordPress. We are using WooCommerce for creating and selling courses here.

Before you start adding products, please go through the WooCommerce plugin settings and specify everything you need for your site.

Go to WooCommerce > Settings > Products > Display



Specify the Single Product Image and Thumbnails sizes:

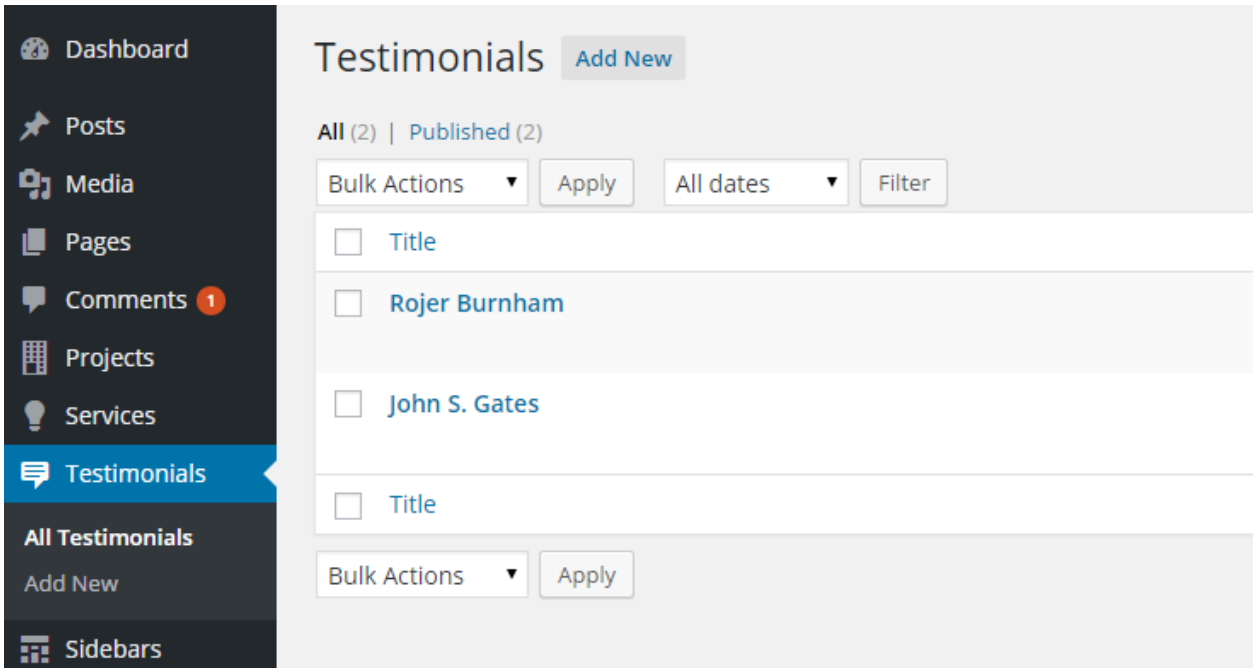

Product Images
These settings affect the display and dimensions of images in your catalog – the display on the front-end will still be affected by CSS styles. After changing these settings you may need to regenerate your thumbnails.
Catalog Images
300 × 300 px Hard Crop?
Single Product Image
840 × 400 px Hard Crop?
Product Thumbnails
150 × 75 px Hard Crop?
Product Image Gallery
Enable Lightbox for product images
Include WooCommerce's lightbox. Product gallery images will open in a lightbox.
Save changes

Adding the courses: You can easily add new courses now via Products > Add Product

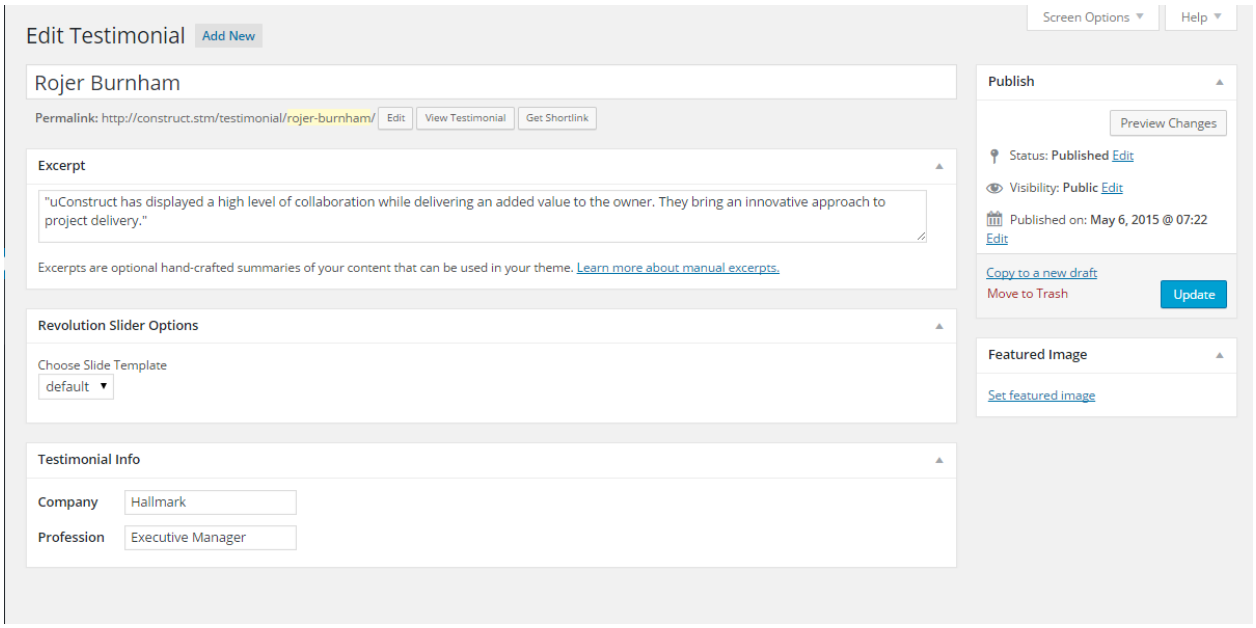
For a single product you can upload several photos in Product Gallery. More information about the WooCommerce features you can find in the Chapter 3.4 or here: http://docs.woothemes.com/documentation/plugins/woocommerce/getting-started/

3.7. Testimonials

In order that you could create testimonials in one place and then use all over the site, just inserting a VC element, we have created custom posts.



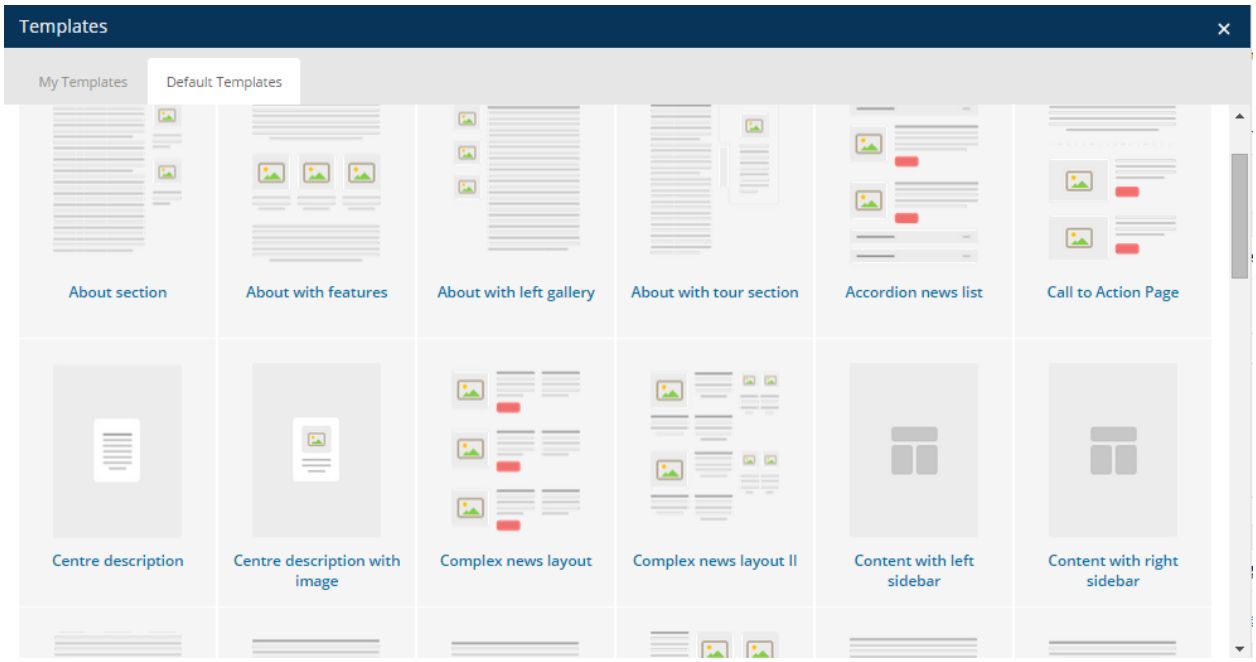
Each testimonial is a simple post



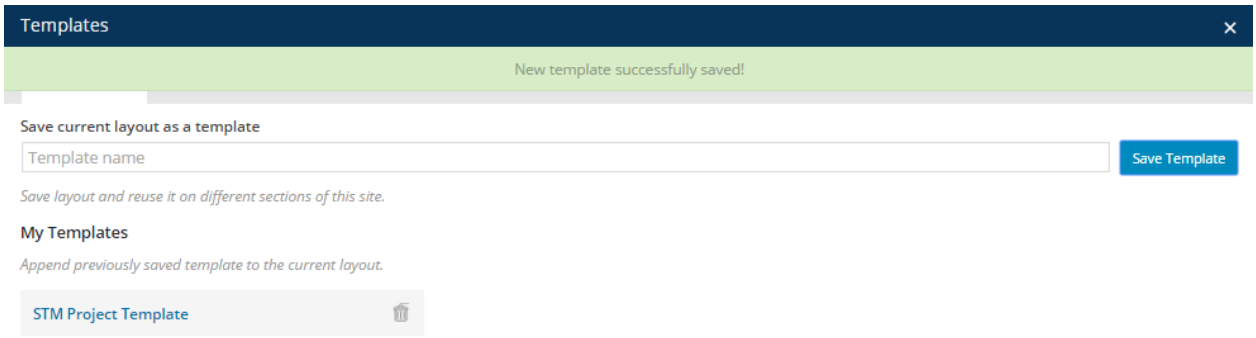
FYI

For your convenience you can use Visual Composer Templates. We have created several options of templates for you, you can use them once you do the demo import.

this button works with templates, here you can choose from defaults, created by us,



or you can create your own templates


Templates
New template successfully saved!
Save current layout as a template
Template name
Save Template
Save layout and reuse it on different sections of this site.
My Templates
Append previously saved template to the current layout.
STM Project Template

Again, thank you for purchasing this theme!

If you have any questions that are beyond the scope of this document, feel free to pose them in the dedicated support forum at www.stylemixthemes.com